

PUBLIC RELATIONS SUB-COMMITTEE MEETING
Regular Meeting
Griswold Middle School
Library Media Center/Learning Commons
211 Slater Avenue
Griswold, CT 06351

MONDAY,
October 16th, 2023
5:45 PM

AGENDA

1. Call to Order
2. Approval of the Minutes—May 16th, 2023
3. Griswold Engage Site
4. Griswold High School Recruiting Efforts
5. Updates from Kayla Hedman
6. Anything Else That May Properly Come Before the Committee
7. Next Meeting: January 11th, 2024, 5:00 pm, GMS LMC
8. Adjourn

**PUBLIC RELATIONS SUB-COMMITTEE MEETING
GRISWOLD BOARD OF EDUCATION**

**TUESDAY,
May 16th, 2023**

DRAFT

1. A regular meeting of the Griswold Board of Education's Public Relations Subcommittee took place on Tuesday, May 16th, 2023, at Griswold Middle School in the Library Media Center/Learning Commons, located at 211 Slater Avenue, Griswold, Connecticut. The Public Relations Subcommittee meeting was called to order at 5:30 PM by Jaimee O'Neill-Eaton, Chair of the Public Relations Subcommittee.

PRESENT Jaimee O'Neill-Eaton, Public Relations Subcommittee Chair; Mary Beth Malin and Joyce Rice, Public Relations Subcommittee Members.

ALSO PRESENT Sean P. McKenna, GPS Superintendent of Schools; Deb Martin, GPS Director of Fiscal & Personnel Services; and Kayla Hedman, GPS Community Relations & Special Projects Coordinator.

ABSENT

2. Approval of the Minutes – January 24th, 2023

MOTION By Joyce Rice
Seconded by Jaimee O'Neill-Eaton
To approve the meeting minutes of September 27th, 2022, as presented.
Ayes – Joyce Rice and Jaimee O'Neill-Eaton
Nays –
Abstain – Mary Beth Malin
Motion carried.

3. Recognitions & Selection Process: Volunteer of the Year, Teacher of the Year, & Paraeducator of the Year –The Public Relations subcommittee reviewed the digital nomination process, which was newly instituted this year, for nomination collections of Volunteer of the Year, Teacher of the Year, and Paraeducator of the Year.
4. New District "Back Drops" for Photo-Ops – The Public Relations subcommittee reviewed the new back-drop that was created for photo opportunities throughout the school year for special events.
5. Updates from Kayla Hedman, GPS Community Relations & Special Projects Coordinator – Kayla Hedman provided an update to the Public Relations subcommittee on the Facebook and Instagram pages.
6. Planning for the Summer 2023 and SY, "23-24 – Kayla Hedman mentioned some projects that she will be working on during the summer months.
7. Next Meeting: To be determined.

8. Adjourn
MOTION By Joyce Rice
Seconded by Jaimee O'Neill-Eaton
To adjourn the Public Relations subcommittee meeting at 6:02 PM.
Motion unanimously carried.

Minutes prepared by: Sean P. McKenna/Robin Drobiak