

**PUBLIC RELATIONS SUB-COMMITTEE MEETING  
GRISWOLD BOARD OF EDUCATION**

**TUESDAY,  
SEPTEMBER 27<sup>th</sup>, 2022**

**Public Relations Subcommittee approved 1/24/2023**

1. A regular meeting of the Griswold Board of Education’s Public Relations Subcommittee took place on Tuesday, September 27<sup>th</sup>, 2022, at Griswold Middle School in the Library Media Center, located at 211 Slater Avenue, Griswold, CT. The Public Relations Subcommittee meeting was called to order at 5:15 PM by Jaimee O’Neill-Eaton, Chair of the Public Relations Subcommittee.

**PRESENT** Jaimee O’Neill-Eaton, Public Relations Subcommittee Chair; Joyce Rice and Mary Beth Malin, Public Relations Subcommittee Members.

**ALSO PRESENT** Sean P. McKenna, Superintendent of Schools.

**ABSENT**

2. Approval of Minutes – May 9<sup>th</sup>, 2022, Sub-Committee Meeting Minutes

**MOTION** By Mary Beth Malin  
Seconded by Joyce Rice  
To approve the meeting minutes of May 9<sup>th</sup>, 2022, as presented.  
Motion unanimously carried.

3. New Communications/Publicity Efforts –The Public Relations Subcommittee along with Superintendent McKenna discussed the recent communications/publicity efforts.
4. Tuition Partner Town Engagement & Events – The Superintendent discussed the different efforts to engage the tuition partner towns.
5. Any Other Business that May Properly Come Before the Committee – Jaimee O’Neill-Eaton asked about whether or not we had a budget to fund the promotional efforts to engage potential new students.
6. Next Meeting: November 29<sup>th</sup>, 2022
7. Adjourn

**MOTION** By Mary Beth Malin  
Seconded by Joyce Rice  
To adjourn the Public Relations subcommittee meeting at 5:39 PM.  
Motion unanimously carried.

Minutes prepared by: Sean P. McKenna/Robin Drobiak