

**PUBLIC RELATIONS SUB-COMMITTEE MEETING
GRISWOLD BOARD OF EDUCATION**

**THURSDAY,
January 11th, 2024**

DRAFT

1. A regular meeting of the Griswold Board of Education's Public Relations Subcommittee took place on Thursday, January 11th, 2024, at Griswold Middle School in the Library Media Center/Learning Commons, located at 211 Slater Avenue, Griswold, Connecticut. The Public Relations Subcommittee meeting was called to order at 5:16 PM by Sean McKenna, GPS Superintendent of Schools.

PRESENT Jaimee O'Neill-Eaton, Jennifer Norman, and Cathy Waselik, Public Relations Subcommittee Members.

ALSO PRESENT Sean P. McKenna, GPS Superintendent of Schools; and Kayla Hedman, GPS Community Relations & Special Projects Coordinator.

ABSENT

2. Nominations for the Chair of the Public Relations Subcommittee

MOTION By Cathy Waselik
Seconded by Jennifer Norman
To nominate and Jaimee O'Neill-Eaton as Chair of the Public Relations subcommittee.
Motion unanimously carried.

3. Approval of the Minutes – October 16th, 2023 – The Public Relations subcommittee tabled approval of minutes and will address this at their next meeting.
4. Review, Discussion, and Possible Action on District Communications Plan – The Public Relations subcommittee reviewed the draft plan for the District Communications Plan and no action was taken at this point and time.
5. Griswold High School Recruiting Efforts: Registrar Mailing – GPS Community Relations & Special Projects Coordinator, Kayla Hedman reviewed the recruiting efforts and the registrar mailing that occurred for Griswold High School.
6. Updates from Kayla Hedman – GPS Community Relations & Special Projects Coordinator, Kayla Hedman, provided an update to the committee with some of her ongoing projects.
7. Anything Else That May Properly Come Before the Committee – The Public Relations subcommittee discussed the importance of marketing our school district.
8. Next Meeting: March 14th, 2024, 5:15 pm, GMS LMC/Learning Commons.

9. Adjourn
MOTION

By Jennifer Norman
Seconded by Cathy Waselik
To adjourn the Public Relations subcommittee meeting at 6:13 PM.
Motion unanimously carried.

Minutes prepared by: Sean P. McKenna/Robin Drobiak