

**ATHLETIC SUB-COMMITTEE MEETING**

**Regular Meeting**

**Griswold Board of Education**

**Griswold Middle School—Learning Commons/Library Media Center**

**211 Slater Avenue**

**Griswold, CT 06351**

**THURSDAY,  
February 22<sup>nd</sup>, 2024  
5:15 PM**

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1. Call to Order
2. Approval of Minutes: January 10<sup>th</sup>, 2024
3. Review, Discussion, and Possible Action on Scorer's Table at Indoor Athletic Events
4. Adjourn

**ATHLETIC SUB-COMMITTEE MEETING  
GRISWOLD BOARD OF EDUCATION**

**WEDNESDAY,  
January 10<sup>th</sup>, 2024**

**DRAFT**

1. A regular meeting of the Griswold Board of Education's Athletic subcommittee took place on Wednesday, January 10<sup>th</sup>, 2024, at Griswold Middle School in the Library Media Center/Learning Commons, 211 Slater Avenue, Griswold, Connecticut. The meeting was called to order at 5:07 PM by Sean McKenna, GPS Superintendent of Schools.

**PRESENT** Martin Osga, Stuart Norman, Jr., and Cathy Waselik, GPS Athletic Subcommittee Members.

**ALSO PRESENT** Sean P. McKenna, Superintendent of Schools; Glenn LaBossiere, GPS Assistant Superintendent; and Stephen Cravinho, GPS Campus Wide Activities & Athletic Director.

**ABSENT**

2. Approval of the Athletic Subcommittee Minutes – September 14<sup>th</sup>, 2023

**MOTION** By Stuart Norman, Jr.  
Seconded by Martin Osga  
To approve the Athletic subcommittee meeting minutes for September 14<sup>th</sup>, 2023, as presented.  
Ayes – Martin Osga and Stuart Norman, Jr.  
Nays –  
Abstain – Cathy Waselik  
Motion carried.

3. Nominations for Chair of the Athletic Subcommittee

**MOTION** By Stuart Norman, Jr.  
Seconded by Cathy Waselik  
To nominate Martin Osga to be the new chair for the Athletic subcommittee.  
Motion unanimously carried.

4. Review and Discussion on Winter Sports Participation Numbers, Including Tuition Town Numbers – GPS Campus Wide Activities & Athletic Director, Mr. Stephen Cravinho, provided and update to the Athletic subcommittee on the winter sports programs. The update included sports participation numbers, including students participating from our tuition towns.
5. Review and Discussion on Data from Athletic Trainer - GPS Campus Wide Activities & Athletic Director, Mr. Stephen Cravinho, provided and update to the Athletic subcommittee on the number of student visits to the Athletic Trainer by sport.

6. Review and Discussion on Scorer's Table at Indoor Athletic Events - GPS Campus Wide Activities & Athletic Director, Mr. Stephen Cravinho, and the Athletic subcommittee, discussed the prospect of a new scorer's table at athletic events. The Athletic subcommittee requested more information on this topic.
7. Anything else that may properly come before the Committee – None.
8. Adjourn

**MOTION**

By Stuart Norman, Jr.  
Seconded by Martin Osga  
To adjourn the Athletic subcommittee meeting at 5:31 PM.  
Motion unanimously carried.

Minutes prepared by: Sean P. McKenna/Robin Drobiak



MASTER AGREEMENT
Varsity Stadium / Farmington Rd.

This agreement made between Power Ad Company, herein called the "Company" and North Farmington High School herein called the "School" do hereby agree to the following services:
Whereas, it is the desire of the Company to deliver to the School electronic scoring and/or advertising equipment; it is the desire of the Company to contract with advertisers to place advertising sponsors upon static, LED or scrolling advertising panels that are to be displayed during all regular season home sporting events at the sports venue(s) pertaining to the project

NOW THEREFORE, the parties agree as follows:

- 1. COST: The Company will provide the equipment listed on the attached Equipment Addendum to the designated School once the necessary numbers of sponsors are secured and the money is collected at no cost to the School.
2. SPONSOR SOLICITATION: The Company is responsible for the solicitation of sponsor advertising.
3. SPONSOR PRICING: The Company shall set the sponsor cost and determine multi-year pricing.
4. COPYRIGHTS: The Company shall obtain the rights to use copyrighted materials from the sponsor or owner of the copyright for use in the intended advertising.
5. COMMISSIONS & FEES: The School will earn a 50% commission of the collected sponsorship revenue once all School equipment listed on the attached Equipment Addendum is paid for from the School's share of the revenue.
6. AD APPROVAL: The School shall have an opportunity to review and approve all sponsors' displays prior to publication if they so choose.
7. AD DISPLAY: The School agrees to display the sponsor ads in accordance to the general accepted practices to maximize exposure of the sponsor ads, including all regular season home sporting events as may be applicable.
8. OWNERSHIP: The School shall own the equipment upon delivery to the School campus site.
9. MAINTENANCE AND INSTALLATION: Company and School recognize that timely installation of sponsor advertisements and maintenance of equipment is in both parties' best interest.

shall be responsible for all costs associated with installation, maintenance, repair and operation of the equipment. To ensure sponsor ads are installed in a timely manner, the Company shall be responsible for arranging for installation of sponsor advertisements unless the School provides Company written notice that the School will arrange installation. Upon receipt of such notice, Company will ship all future ads sold directly to the School. When School assumes responsibility for installation, the School will have 45 days from receipt of the sponsor ads to complete installation and provide photo verification to Company as proof of performance. In the event the School fails to install within this 45 day period, Company shall email the School's Athletic Director notice that the installation deadline has passed and Company will proceed to complete installation. Whenever Company arranges installation, the cost of installation may be automatically deducted from the School's Revenue account with Power Ad or invoiced to the School. The School shall benefit from all OEM equipment warranties.

10. **TERM:** The term of this agreement shall commence immediately and shall last until ten (10) years from the date that the equipment is installed (scoreboard signage, sign cabinet) or is delivered (scoretable) whichever date is later. After this term, the agreement automatically renews thereafter on a year-to-year basis unless written intent to terminate is given to the Company from the School 60 days prior to an anniversary of this agreement. In the event of the termination of this contract, the School shall honor all advertising contracts in effect until their conclusion.
11. **TERMINATION:** Termination may occur in the event of the following:
  - a. If Company becomes insolvent or subject to proceedings under any law relating to bankruptcy, insolvency, or relief of debtors.
  - b. The Company may cancel an Equipment Addendum in the event initial advertising revenue does not cover the equipment listed in the Equipment Addendum and the School and Company are not able to renegotiate the equipment involved. The Company is responsible for any refunds due sponsors.
12. **INSURANCE:** All contractors or subcontractors installing equipment or ads will carry comprehensive general and automotive liability insurance.
13. **OTHER PROJECTS:** Other intrusive sponsor/projects are not permitted. Existing programs are permissible and must be disclosed in writing at the time of signing. New signage/displays within the same venue inhibit the success of this project and thus are not permitted.
14. **GOVERNING LAW:** This agreement will be governed by and constructed in accordance with the laws of the State of Ohio without reference or regard to conflict of law provisions or other laws of any jurisdiction that would cause the application of the laws of any jurisdiction other than the State of Ohio. The Sponsor agrees that any litigation arising directly or indirectly out of, or in any way relating to this Agreement shall commence exclusively in the State of Ohio Courts of Warren County, and that School, by this Agreement, consents to the jurisdiction of these courts.

The terms and conditions of this agreement shall not be binding until signed by all parties, as appropriate, and shall be effective as dated below. The true term of this agreement will begin upon the installation of the equipment listed on the Equipment Addendum.

**The School**

**Power Ad Company**

\_\_\_\_\_  
Authorized School Representative Signature / Date

\_\_\_\_\_  
Signature / Date

\_\_\_\_\_  
Printed Name / Title

\_\_\_\_\_  
Printed Name / Title

# POWER AD Indoor Scorers Table:GHS

