

**PUBLIC RELATIONS SUB-COMMITTEE MEETING
GRISWOLD BOARD OF EDUCATION**

**MONDAY,
April 11, 2022**

DRAFT

1. A regular meeting of the Griswold Board of Education’s Public Relations Subcommittee took place on Monday, April 11, 2022, at Griswold Middle School in the Library Media Center, located at 211 Slater Avenue, Griswold, CT. The Public Relations Subcommittee meeting was called to order at 5:15 PM by Joyce Rice, Chair of the Public Relations Subcommittee.

PRESENT Joyce Rice and Mary Beth Malin, Public Relations Subcommittee Members.

ALSO PRESENT Stuart Norman, Jr. Griswold BOE Member; Kayla Hedman, Community Relations and Special Projects Coordinator; and Sean P. McKenna, Superintendent of Schools.

ABSENT Jaimee O’Neill-Eaton, Public Relations Subcommittee Member.

2. Review, Discussion, and Action to Name a Chair of the Committee – This topic was tabled this evening due the absence of one of the subcommittee members. It will be added to the next meeting agenda for review, discussion and action to appoint a Chair for this subcommittee of the Griswold Board of Education.
3. Approval of Minutes - December 13th, 2021, Sub-Committee Meeting Minutes – This item was tabled due to the absence of one of the subcommittee members. It will be added to the next meeting agenda for review, discussion, and action to approve the minutes.
4. An Overview of New Publicity Efforts – Kayla Hedman, who works in the Griswold Public Schools as the Community Relations & Special Projects Coordinator, provided an overview of new marketing efforts.
5. A Review of Sample District Communications Plan – The Public Relations subcommittee was provided with a copy of two, sample district communication plans to review.
6. Any other Business that May Properly Come before the Committee – There was no other business discussed.
7. Next Meeting: Monday, May 9th, 2022, at 5:15 PM.
8. Adjourn

MOTION

By Joyce Rice
Seconded by Mary Beth Malin
To adjourn the Public Relations subcommittee meeting at 5:44 PM.
Motion unanimously carried.

Minutes prepared by: Sean P. McKenna/Robin Drobiak