

**PUBLIC RELATIONS SUB-COMMITTEE MEETING
GRISWOLD BOARD OF EDUCATION**

**MONDAY,
November 22nd, 2021**

Public Relations approved 12/13/2021

1. A regular meeting of the Griswold Board of Education's Public Relations Subcommittee took place on Monday, November 22nd, 2021 and the Public Relations Subcommittee meeting was called to order at 5:15 PM by Joyce Rice, Chair of the Public Relations subcommittee.

PRESENT Joyce Rice, Public Relations Subcommittee Chair; Martin Osga and Jaimee O'Neill-Eaton, Public Relations Subcommittee Members.

ALSO PRESENT Sean P. McKenna, Superintendent of Schools; and Erin Palonen, GHS Principal.

ABSENT

2. Approval of Minutes— May 10th, 2021, Sub-Committee Meeting Minutes

MOTION By Jaimee O'Neill-Eaton
Seconded by Martin Osga
To approve the Public Relations Subcommittee meeting minutes of October 25th, 2021, as presented.
Motion unanimously carried.

3. Review, Discussion, and Possible Action on District Brand Standards - The Public Relations subcommittee approved the district branding standards.

MOTION By Jaimee O'Neill-Eaton
Seconded by Martin Osga
To approve the District Branding Standards, as presented.
Motion unanimously carried.

4. Update on Efforts to Recruit Students to Griswold High School – Principal of GHS, Erin Palonen, reviewed with the Public Relations subcommittee the different efforts to recruit students.

5. Any other Business that May Properly Come Before the Committee – There was no other business discussed.

6. Next Meeting: Monday, December 13th, 2022, at 5:15 PM.

7. Adjourn

MOTION By Jaimee O'Neill-Eaton
Seconded by Martin Osga
To adjourn the Public Relations subcommittee meeting at 5:48 PM.
Motion unanimously carried.

Minutes prepared by: Sean P. McKenna/Robin Drobiak