

**PUBLIC RELATIONS SUB-COMMITTEE MEETING  
GRISWOLD BOARD OF EDUCATION**

**MONDAY,  
October 25<sup>th</sup>, 2021**

**Public Relations Subcommittee approved 11/22/21**

1. A regular meeting of the Griswold Board of Education's Public Relations Subcommittee took place on Monday, October 25<sup>th</sup>, 2021 and the Public Relations Subcommittee meeting was called to order at 5:20 PM by Joyce Rice, Chair of the Public Relations subcommittee.

**PRESENT** Joyce Rice, Public Relations Subcommittee Chair; Martin Osga and Jaimee O'Neill-Eaton (entered at 5:20 PM), Public Relations Subcommittee Members.

**ALSO PRESENT** Sean P. McKenna, Superintendent of Schools; Stuart Norman, Jr. and Yvonne Palasky, BOE Members; and Kayla Hedman, GPS Community Relations & Special Projects Coordinator.

**ABSENT**

2. Approval of Minutes— May 10<sup>th</sup>, 2021, Sub-Committee Meeting Minutes

**MOTION** By Martin Osga  
Seconded by Joyce Rice  
To approve the Public Relations Subcommittee meeting minutes of May 10, 2021, as presented.  
Ayes – Joyce Rice and Martin Osga  
Nays –  
Abstain -  
Motion carried.

3. Review of Surveys to be Issued – The Public Relations subcommittee reviewed surveys that have been developed regarding School Climate that have been developed.
4. Update on Marketing for Griswold Public Schools – The Public Relations subcommittee reviewed the marketing efforts of Kayla Hedman.
5. Update on Branding for Griswold Public Schools – The Public Relations subcommittee was provided with an update by Kayla Hedman on the branding efforts.
6. Any other Business that May Properly Come Before the Committee – There was discussion about the improved website.
7. Next Meeting: Monday, November 22<sup>nd</sup>, 2021 at 5:15 PM.
8. Adjourn

**MOTION** By Martin Osga  
Seconded by Jaimee O'Neill Eaton  
To adjourn the Public Relations subcommittee meeting at 5:45 PM.  
Motion unanimously carried.

Minutes prepared by: Sean P. McKenna/Robin Drobiak